

OCT 12 2004

FCC - MAILROOM



**THE NATIONAL ASSOCIATION OF HISPANIC PUBLICATIONS FOUNDATION**

October 7, 2004

**ORIGINAL**

Hon. Marlene H. Dortch  
Secretary  
FCC - Federal Communications Commission  
445 12th Street, SW  
Washington, D.C. 20554

Dear Ms. Dortch:

RE: MB Docket No. 02-277

On behalf of the National Association of Hispanic Publications Foundation, I held a meeting on October 6, 2004 at 3:00pm with Royce Sherlock, Maria Baghdadi, Erin Dozier, Robert Ratcliffe, and Debra Sabourin.

At the meeting, I urged that the Commission carefully examine cross ownership issues:

1. relating to the preservation of minority owned business opportunities in communities where nationally defined minorities are a majority of the local population;
2. relating to defining 'dominant language,' how it is to be determined, who will make the determination, and how often it is to be applied;
3. relating application of the proposed rules to minority dominant language publications [non-English] in some communities that allows major corporate majority minority language publications [English] to qualify for non-dominant language exceptions, as Alice in Wonderland might say a "through the looking glass" phenomenon.

It is our goal to assist the FCC in growing the number of disadvantaged owners in the media business, to increase diversification of media and to help struggling minority entrants into the market. We have significant concerns that the pending implementation of the adopted rules will not facilitate those goals.

An original and two copies of this letter and being filed with the Secretary.

Sincerely,

Thomas L. Oliver  
Executive Director & CEO

***Foundation Board***

Chair - Eddie Escobedo, Sr. El Mundo Newspaper Las Vegas, NV  
Vice Chair - Luis Rossi Rossi Enterprises Chicago, IL  
Treasurer - Zeke Montes TeleGuia de Chicago Chicago, IL  
Wanda Padilla La Voz Nuevo de Colorado Newspaper Denver, CO  
Dolores Sanchez El Central Newspaper Detroit, MI  
Manuel Toro La Prensa de Orlando Newspaper Orlando, FL

*Ex Oficio*

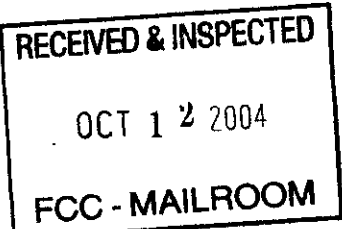
Hernan Guaracao President, NAHP Inc.  
Thomas Oliver Executive Director & CEO, NAHP Foundation

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